

UAUT/UATC Media Challenge 2025

Hosted by: United African University of Tanzania (UAUT) & United African Technical College (UATC)

In preparation for the launch of the *Diploma in Journalism & Media Production* program at the United African Technical College (UATC), we will host a comprehensive media competition targeting students interested in journalism, media production, and filmmaking.

Target Participants:

Form four and form six students, local people having all qualifications to study diploma in media and journalism as well as students having certificates in any related program.

Competition Categories

1. News Writing

- **Theme:** *Untold Stories of My Community*
- **Format:** Participants will write a news article of up to 1,000 characters based on a hidden or overlooked story from their local community.
- **Evaluation Criteria:** Authenticity, structure, writing skills
- **Highlights:** Comprehensive assessment of story planning, interviewing, filming, and editing skills

2. Voice of the Future (News Anchor Competition)

- **Theme:** *The Past and Future of Tanzania's Tourism Industry through the Eyes of Youth*
- **Format:** Participants will write and present a video news script within 3 minutes. Submissions will be pre-recorded; finalists will present live on-site.
- **Evaluation Criteria:** Depth of content, visual quality, pronunciation, delivery skills, facial expression, gestures, and on-camera demeanor
- **Highlights:** Strengthening news presentation and media performance abilities

3. Short Film Production

- **Theme:** *The Beginning of Change*
- **Format:** Production of a short film under 5 minutes
- **Evaluation Criteria:** Creativity, storytelling, technical quality
- **Highlights:** Discovering creative media and filmmaking talents

4. Creative Media Writing Challenge

- **Theme:** *The World Transformed by Social Media* or *Truth and Falsehood in the Digital Age*
- **Format:** Writing a creative and logical article or column
- **Evaluation Criteria:** Creativity, storytelling ability, media ethics, technical excellence
- **Highlights:** Emphasis on both journalism and creativity; outstanding works will be posted and promoted on UAUT/UATC media platforms

5. Photojournalism

- **Theme:** *Stories Around Us*
- **Format:** Submission of 5 photos with a brief description for each (maximum 100 characters per description)
- **Evaluation Criteria:** Expression of the theme, photo quality, clarity of descriptions
- **Highlights:** Enhancing creativity and critical thinking skills

Competition Timeline

- **Registration Period:** June 15, 2025 – August 31, 2025
- **Judging Period:** September 1, 2025 – September 6, 2025
- **Results Announcement:** Sept 10, 2025
- **Award Ceremony and Exhibition:** Sept 10, 2025, at UAUT Campus

Awards and Benefits

Category		1st Place		2nd Place		3rd Place		
News Writing		1,000,000	TZS	+ 800,000	TZS	+ 500,000	TZS	+
		Scholarship		Scholarship		Scholarship		
Voice of the Future		1,000,000	TZS	+ 800,000	TZS	+ 500,000	TZS	+
		Scholarship		Scholarship		Scholarship		
Short Film Production		1,000,000	TZS	+ 800,000	TZS	+ 500,000	TZS	+
		Scholarship		Scholarship		Scholarship		
Creative Media Writing		1,000,000	TZS	+ 800,000	TZS	+ 500,000	TZS	+
		Scholarship		Scholarship		Scholarship		
Photojournalism		1,000,000	TZS	+ 800,000	TZS	+ 500,000	TZS	+
		Scholarship		Scholarship		Scholarship		

- **Grand Prize:** The best overall entry across all categories will receive an additional 1,000,000 TZS and an invitation to participate in a special workshop at the CTS (Christian Television System) Media Center in Korea, organized by the UAUT/UATC owner foundation.
- **Admissions Privilege:** Winners will receive priority admission and scholarship benefits when enrolling in UATC's Diploma in Journalism & Media Production program.
- **Experience Opportunities:** Winners will be given a chance to experience UAUT/UATC's media studio environment.
- **"Meet Real Journalists" Session for Top Winners:**
Top-ranking participants will be granted an exclusive opportunity to attend the *Meet Real Journalists* session—an engaging roundtable hosted by prominent local media professionals. This event offers valuable networking, meaningful dialogue, and firsthand insight into the world of journalism.
- **Honorary Student Reporter:** Winners may be appointed as honorary student reporters for UAUT/UATC newsletters and official website.
- **CTS Honorary Reporter:** Top winners in each category may also be appointed as honorary student reporters for CTS Korea.

Copyright: The copyright for all works submitted to this competition belongs jointly to the creator and the organizers, UAUT and UATC. Any use of a submitted work requires prior written permission from both the creator and the UAUT and UATC authorities. Furthermore, if the creator or the UAUT/UATC wishes to use the submitted work for any purpose, it must be clearly stated that "This work was submitted to the UAUT/UATC Media Challenge 2025."

How to Apply

- **Application:** Online registration through the official UAUT/UATC website
 - **Language Medium:** All submissions must be written in English.
 - **Required Documents:**
 - Entry file based on your category
 - Passport Size
 - **Inquiries:** mediachallenge@uaut.ac.tz
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