

UAUT/UATC MEDIA CHALLENGE 2025

Co-hosted by: United African University of Tanzania (UAUT) & United African Technical College (UATC)

In **celebration of** the launch of **the Certificate and** Diploma in Journalism & Media Production program at the United African Technical College (UATC), we **are hosting** a comprehensive media competition targeting students interested in journalism, media production, and filmmaking.

Target Participants:

- Form four **through Form six** students
- **Recent Secondary School graduates (at O or A levels)**
- **Holders of a certificate or diploma in one or more relevant program(s)**
- **Any Tanzanian residents who are qualified and interested in studying in our programs in journalism and media production.**

Competition Categories

1. News Writing

- Theme: Untold Stories of My Community
- Format: Participants will write a news article of up to 1,000 characters based on a hidden or overlooked story from their local community.
- Evaluation Criteria: Authenticity, structure, writing skills
- Highlights: Comprehensive assessment of story planning, interviewing, filming, and editing skills

2. Voice of the Future (News Anchor Competition)

- Theme: The Past and Future of Tanzania's Tourism Industry through the Eyes of Youth
- Format: Participants will write and present a video news script within 3 minutes. Submissions will be pre-recorded; **Finalists will have the news desk experience at the Media Center .**
- Evaluation Criteria: Depth of content, visual quality, pronunciation, delivery skills, facial expression, gestures, and on-camera demeanor
- Highlights: Strengthening news presentation and media performance abilities

3. Short Film Production

- Theme: The Beginning of Change
- Format: Production of a short film under 5 minutes
- Evaluation Criteria: Creativity, storytelling, technical quality
- Highlights: Discovering creative media and filmmaking talents

4. Creative Media Writing Challenge

- Theme: The World Transformed by Social Media or Truth and Falsehood in the Digital Age
- Format: Writing a creative and logical article or column
- Evaluation Criteria: Creativity, storytelling ability, media ethics, technical excellence
- Highlights: Emphasis on both journalism and creativity; outstanding works will be posted and promoted on UAUT/UATC media platforms

5. Photojournalism

- Theme: Stories Around US
- Format: Submission of 5 photos with a brief description for each (maximum 100 characters per description)
- Evaluation Criteria: Expression of the theme, photo quality, clarity of descriptions
- Highlights: Enhancing creativity and critical thinking skills

Competition Timelines (Updated)

- Registration Period: June 15, 2025 – October 17, 2025
- Judging Period: October 18, 2025 – October 23, 2025
- Results Announcement: October 23, 2025
- Award Ceremony and Exhibition: October 25, 2025, at UATC/UAUT Campus

Awards and Benefits

Category	1st Place	2nd Place	3rd Place
News Writing	1,000,000 TZS + Scholarship	800,000 TZS + Scholarship	500,000 TZS + Scholarship
Voice of the Future	1,000,000 TZS + Scholarship	800,000 TZS + Scholarship	500,000 TZS + Scholarship
Short Film Production	1,000,000 TZS + Scholarship	800,000 TZS + Scholarship	500,000 TZS + Scholarship

Creative Media Writing	1,000,000 TZS + Scholarship	800,000 TZS + Scholarship	500,000 TZS + Scholarship
Photojournalism	1,000,000 TZS + Scholarship	800,000 TZS + Scholarship	500,000 TZS + Scholarship

- Grand Prize: The best overall entry across all categories will receive an additional 1,000,000 TZS and an invitation to participate in a special hybrid workshop, co-hosted by UATC and CTS Media Center in Korea, UAUT/UATC owner foundation.
- Admissions Privilege: Winners will receive priority admission and scholarship benefits when enrolling in UATC's Certificate or Diploma in Journalism & Media Production program.
- Experience Opportunities: Winners will be given a chance to experience UAUT/UATC's media studio environment.
- "Meet Real Journalists" Session for Top Winners:
- Top-ranking participants will be granted an exclusive opportunity to attend the "Meet Real Journalists" session—an engaging roundtable hosted by prominent local media professionals. This event offers valuable networking, meaningful dialogue, and firsthand insight into the world of journalism.
- Honorary Student Reporter: Winners may be appointed as honorary student reporters for UAUT/UATC newsletters and the official website.
- CTS Honorary Reporter: Top winners in each category may also be appointed as honorary student reporters for CTS Korea.

Copyright: The copyright for all works submitted to this competition belongs jointly to the creator and the organizers, UAUT, UATC and CTS. Any use of a submitted work requires prior written permission from both the creator and the UAUT, UATC and CTS authorities. Furthermore, if the creator or the UAUT, UATC and CTS wishes to use the submitted work for any purpose, it must be clearly stated that "This work was submitted to the UAUT/UATC Media Challenge 2025 in Tanzania."

How to Register Your Work:

- **Registration:** Online registration through the official UAUT/UATC website
- Language Medium: All submissions must be written in English.
- Required Documents:
 - o Entry file based on your category
 - o Passport-size photo

- Inquiries: mediachallenge@uaut.ac.tz

N.B. The prize may not be awarded if the **submission fails** to meet the judging criteria.